

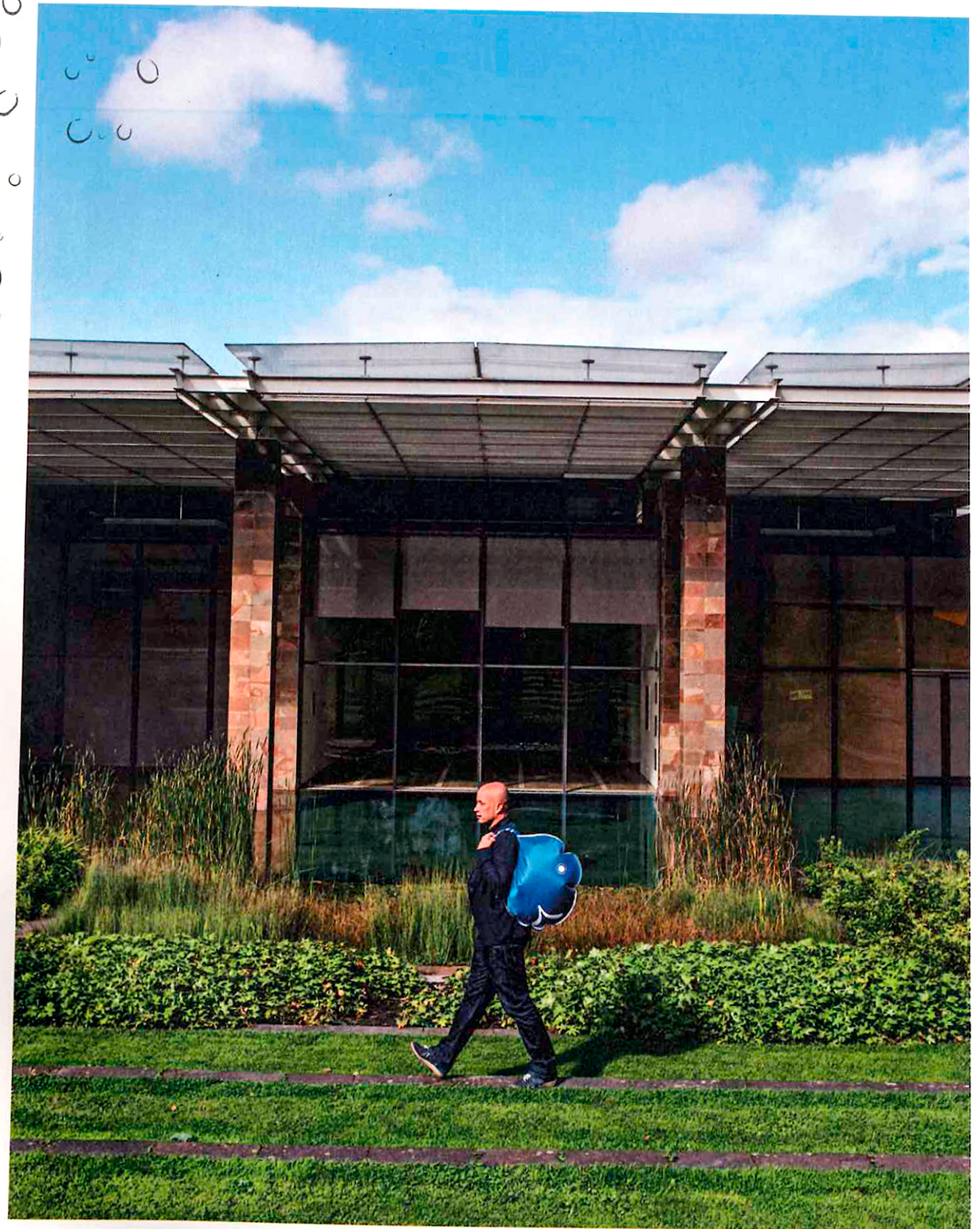
Basel: swimming in the Rhine



Savoir-vivre the Basel way

Sam Keller, Director of Fondation Beyeler, Switzerland's most visited art museum, enjoys Basel from a somewhat different perspective: lying back, legs stretched out, staring at the evening sky – his favourite way to swim in the Rhine.

Text: Felix Burch
Photos: Markus Bühler



Sam Keller's unwavering commitment to the museum and Basel as a city of culture is the reason why people from all over the world can marvel at the prestigious exhibitions at Fondation Beyeler. "Swimming in the Rhine is my favourite way to unwind and switch off. By drifting down the river on my back, I can enjoy the unique panoramic view of Basel's Old Town."